

## News

Release: 2/25/02 Contact: Glen Loyd (608) 224-5007

## You can fight fraud against senior citizens

Want to fight fraud against older people?

Learn how April 15-16 at the TRIAD of Wisconsin State Conference in Stevens Point (Holiday Inn Holidome), hosted by the Portage County TRIAD. TRIAD brings together law enforcement officers, seniors and other concerned people to prevent the criminal victimization of seniors and to assess their needs and concerns.

Information exchanged at local TRIAD meetings around Wisconsin leads to scam alerts that undoubtedly save senior citizens from losing life savings. But not all communities have TRIADS.

At this conference, you will learn how to

- Start a TRIAD.
- Be active with TRIAD in your community.
- Make your TRIAD more effective.
- Unlock the secrets of successful activities.

From Consumer Protection, you will learn about the latest scams and how to sign up for Wisconsin's new **No Call List** (to prevent telemarketing calls).

And the conference also wants to hear about what's working in your community to fight fraud against the elderly.

The public—especially those who work with the senior community—and TRIAD members from around the state are invited. Attorney General Jim Doyle is scheduled to speak. Also on hand will be representatives from the

- Wisconsin Chiefs of Police
- Sheriffs and Deputy Sheriffs
- Retired and Senior Volunteer Program
- Wisconsin Department of Agriculture, Trade and Consumer Protection
- Coalition of Wisconsin Aging Group
- Wisconsin Association of Senior Centers

For information on this conference, call 715/346-1401. Registration fee is \$50.

Includes continental breakfast, lunch both days and a buffet breakfast the  $2^{nd}$  day.

Includes all breaks and conference materials. ###

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